

# Proposal

## Sample Quote Entertainment Package

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Prepared for: John Lewe  
Product Specialist

Prepared by: Administrator



## About Aspire Technologies, Inc.

A privately held company, Aspire Technologies, Inc. was founded in 1993 under the name Creative Software by John C. Lewe IV. Having founded the company 17 years ago, John is actively involved in every aspect of the company's operations and actively leads our development team, ensuring that the company's mission is fully realized on a daily basis. Corporate headquarters is located at 7680 Universal Blvd, Suite 360 Orlando, FL 32819. The self-funded company focuses on quoting/ordering software integration with leading contact management software such as ACT!, ConnectWise, GoldMine, Maximizer, MS CRM, Outlook, Outlook BCM, salesforce.com, SalesLogix, SugarCRM, and TeleMagic. Aspire's top selling product is QuoteWerks.

Selling to a variety of markets, Aspire Technologies, Inc. has built its position in the marketplace with QuoteWerks as a small to middle market leader by providing the sales quoting and proposal solution that has the ease of use of spreadsheet software, with the feature set, power, and flexibility of high end custom solutions without the associated costs and complexities. QuoteWerks strategically addresses the pressing needs of the Small to Medium Enterprise, providing a scalable, integrated and customizable solution that increases productivity to unmatched levels from a single-user environment all the way up to the enterprise environment.

QuoteWerks, formerly "Quote Pro", has gone through many changes rapidly responding to user feedback. Aspire Technologies, Inc. appreciates the working relationship that it holds with its customers. We believe that this customer interaction is the reason for our success.

[QuoteWerks](#) is used by over 58,000 users worldwide in over 101 countries.



## Our Mission

We believe in old school values and are proud to continue these traditions where businesses are honest in their practices and deliver high quality, reliable products and make them available for a fair price. Our company mission is to create high quality sales quoting and ordering software to be used by companies in most industries by adhering to the fundamental needs of the quoting process. We strive to be available to our prospects and customers for pre-sales and post-sales customer service and to provide knowledgeable honest responses in the best interest of the customer. We do not strive to make the most money (at the expense of poor customer service) or be the largest company (bigger is not always better in our book), but rather strive to build a strong resilient company that focuses on a quality experience for its customers, prospects and employees.

## Association, Organization, and Partner Affiliations



[ DELETE This Text – This section summarizes information on the Quote that has an item type of TV, Speaker, Service, Furniture, Optional, and Blank/Empty. Please note the start and end sections for each ItemType. ]

## Proposed Items for the Solution Summary

This Proposal includes estimations in the following categories:

|                       |          |
|-----------------------|----------|
| Televisions           | \$612.50 |
| Speakers              | \$836.25 |
| Services & Warranties | \$267.84 |
| Furniture             | \$153.75 |
| Misc Items            | \$269.01 |

## Televisions

The Televisions that we discussed for this project include:

| Part Number | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| L75-A91     | <p><b>Mitsubishi LaserVue 75" Projection TV</b></p> <p><i>LaserVue Laser TV sets the New Standard for large screen television by delivering unimaginable, cinema-like color at a fraction of the operating power consumption of similarly-sized flat panel TVs. LaserVue harnesses the power of the world's purest light source to deliver up to two times the color of many of today's flat panel TVs. Laser beams provide an extensive range of rich, complex colors, truly distinct clarity, and immersive depth of field.</i></p>  |

*Estimated Subtotal: \$612.50*

## Speakers

The Speakers that we discussed for this project include:

| Part Number | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| NS-C444     | <p>Yamaha Center Channel Speaker - 2-way 100W (RMS) / 250W (PMPO) - Magnetically Shielded</p> <p><i>Yamaha's NS-C444 center channel speaker system has been designed specifically for home theater applications. The speaker is an acoustic suspension design and incorporates dual 5" Polymer-Injected Mica Diaphragm (PMD) cone woofers and a 1" aluminum dome tweeter. For improved imaging, the tweeter utilizes Yamaha's exclusive waveguide horn.</i></p>  A black, rectangular center channel speaker with two large circular drivers on the left and right, and a smaller square driver in the center. The Yamaha logo is visible on the bottom right. |
| NSM525      | <p>Yamaha NSM525 Bass Reflex Surround Speaker - 2-way 30W (RMS) / 120W (PMPO) - Magnetically Shielded - Black</p>  A black, rectangular surround speaker with a large circular driver on the bottom and a smaller circular driver on the top. The Yamaha logo is visible on the bottom left.                                                                                                                                                                                                                                                                                                                                                                 |

*Estimated Subtotal: \$836.25*

# Services & Warranties

Most manufacturers offer a one-year parts, 90-day labor warranty, but you can also buy an extended warranty through the manufacturer or direct from . Warranties are important because they fix defects at little or no cost to you.

| Part Number                  | Description                                 |
|------------------------------|---------------------------------------------|
|                              | 3-Year Service Contract (15% of sale price) |
| Estimated Subtotal: \$267.84 |                                             |

Furniture

AV furniture lets you display your home entertainment devices in order, plus good AV furniture will keep your entertainment room looking stylish. AV furniture is integral to keeping all of your components organized.

Organization, storage, and a stylish appearance are just some of the features AV furniture offers. When picking a home entertainment system, you will want one that is designed to best fit your family’s entertainment needs, and the pieces of equipment that you will use most often.

The furniture that we discussed for this project include:

| Part Number | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| NFA245-B1   | <div><div>Sanus Foundations Natural NFA245 Audio Stand - Steel, Glass, Hardwood - Black</div><div><i>The Sanus Foundations Natural Series NFA245 is a 45-inch tall five-shelf audio stand with a contemporary design that blends perfectly into any home decor. Its hardwood and graphite-finished steel construction offers a superior combination of stability and elegance. Top shelf rear corners are angled for positioning in corners. Features include non-slip protector pads to isolate shelves from frame, open architecture for unrestricted airflow and a concealed rear cable management channel.</i></div><div></div></div> |

Estimated Subtotal: \$153.75

Misc Items

These are other items for this project that we discussed. *[These lines on the quote have a blank/empty Item Type]*

| Part Number   | Description                                                                        |
|---------------|------------------------------------------------------------------------------------|
| MV3CV8M       | Component Video Cable                                                              |
|               |  |
| H-SWSERIES300 | Structured Wiring Series 300                                                       |

*Estimated Subtotal: \$269.01*

## Optional Items

These are optional items that are not included in the in the estimated price. These can be added to complete your solution.

| Part Number | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| CDP-CE375   | <p>Sony CDP-CE375 CD Player/Changer - CD-ROM, CD-R, CD-RW - 5 Disc(s) - 32 Programmable Track(s)</p> <p><i>Your music has never sounded this good. Play your tunes on Sony's CDP-CE375 Compact Disc Player for a superb sound experience. This 5-Disc changer features CD-R/RW playback capability so you can enjoy your homemade music mixes as well as the latest industry releases. Additional features include a Headphone Jack &amp; volume control, 20-Track Music Calendar, and 32-Step programming. Use Jog Dial control with Direct Access track selection to control your listening experience and get ready to rock.</i></p>   |
| BDPCX7000ES | <p>Sony BDP-CX7000ES Blu-ray Disc Changer - BD-RE, DVD-RW, DVD+RW, DVD+R, DVD-R, CD-RW - BD Video, DVD Video, AVCHD, CD-DA, JPEG, MP3 Playback - 400 Disc(s) - Progressive Scan</p> <p><i>Simplify your home theater with the versatile BDP-CX7000ES MegaChanger. Store, access and enjoy up to 400 of your favorite Blu-ray Disc, DVD and CD media with the same player. At its core, this Elevated Standard (ES) MegaChanger is a fully-featured Blu-ray Disc player boasting standard features such as Full HD 1080p video output, upscaling of DVDs to near HD quality through an HDMI connection, BD-Live interactive features, and HD audio support.</i></p>                                                           |

# Customer Testimonials

"I wanted to take a moment to send you an email and let you know how much I appreciate the assistance that I've received from both Joshua (sales) and Shawn (tech support). I have, on numerous occasions, contacted QuoteWerks to assist with the installation, configuration, and integration of QuoteWerks with our ConnectWise software. It is very comforting to know that I am able to reach a live person for support almost instantaneously. On absolutely every question that I have written for myself throughout the deployment process I was able to receive a knowledgeable, and suitable answer from either Joshua or Shawn. The extensive knowledge that both these individuals possess of the software they sell and support is nothing short of impressive."

- Thomas J. Lohr, Operations Manager, Techworks Consulting, Inc.

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"QuoteWerks has very quickly and effortlessly revolutionized our purchasing processes here at MIS Solutions. We downloaded the evaluation copy of QuoteWerks and found it very easy to use; in fact it was so easy that we were able to replace our old purchasing process within a week. This is the first product that we have used that ties directly into ConnectWise and we are really seeing the benefits of using such a closely integrated product. We can now create quotes, schedule follow-ups and create opportunities in minutes – all from within one single tool. QuoteWerks has very quickly become our go to system. We have been using it now for about 2 months and I can confidently say that we have literally saved thousands.

Joshua Buzzard and his team have provided us spectacular support. We just can't get over how easy it's been to make the switch – not to mention how much money we have saved! If you are a ConnectWise customer and are looking for a quick and easy quoting system then I can confidently say that you will have a hard time finding something that will be able to work as well as QuoteWerks – at any price point!"

- Lliam Holmes, CEO, MIS Solutions

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"We invested in QuoteWerks many years ago to work alongside ACT! and QuoteWerks has proved itself again and again to be robust, reliable, and an invaluable tool within my sales department. Also the technical support we have received over the years has always been superb, as you have again demonstrated. I only wish other applications and suppliers followed QuoteWerks' example."

- Leo Craig, Sales Manager, Riello Galatrek, Ltd.

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"I love QuoteWerks, it's a fantastic product and I'd love to take it and apply it to other companies. Now that I've been using it for several months I don't know how I ever did without it."

- James Walker, President, Preferred Computers, Inc