

# FaxRush<sup>®</sup> Competitive Matrix: General Purpose Fax Servers

Thank you for comparing FaxRush to general purpose fax software. While FaxRush is a full blown fax server, **it is quite distinct from general purpose products**. Only FaxRush is built around &Company's CRM system. Only FaxRush offers CRM integrated features to leverage productivity and CRM ROI.

	<b>FaxRush</b>	Zetafax	RightFax, OmTool, ToBit, Castelle, etc.	WinFax
Server-side Connector to GoldMine, SalesLogix, ACT! 2005 & MSCRM	<b>Yes</b>	No	No	No
Server-side Connector to Oracle and Microsoft SQL Server databases	<b>Yes</b>	No	No	No
Print-to-Fax from any Windows application integrated with GoldMine, ACT! 2005 and SalesLogix	<b>Yes</b>	No (Limited GoldMine Support)	No	No
Print-to-Email from any Windows application integrated with GoldMine, ACT! 2005 & SalesLogix	<b>Yes</b>	No	No	No
Link received faxes to GoldMine, ACT! 2005, and SalesLogix contact records as attached documents	<b>Yes</b>	No	No	No
Forward faxes electronically within GoldMine & ACT! 2005	<b>Yes</b>	No	No	No
Email received faxes out as PDF attached files*	<b>Yes</b>	Unknown	Unknown	Unknown
Server allows single merge document library for faxing, printing, and emailing	<b>Yes</b>	No	No	No
Merge fax is customizable, SQL driven, extensible	<b>Yes</b>	No	No	No
Merge fax is 100% server side processing	<b>Yes</b>	No	No	No

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Integration with GoldMine Automated Processes, SalesLogix Processes, MS CRM Workflow & ACT! 2005 Activity Series.	<b>Yes</b>	GoldMine: Very limited.  SalesLogix & MSCRM: No	Very Limited	Very Limited
Trigger fax and merge fax from GoldMine, MSCRM, ACT! 2005 and SalesLogix API's	<b>Yes</b>	No	No	No
Trigger faxes from GoldMine, AIM Tools, SalesMagic toolbars	<b>Yes</b>	No	No	No
Trigger faxes in SalesLogix custom forms without any client-side software	<b>Yes</b>	No	No	No
DID forward received faxes to email**	<b>Yes</b>	Varies	Yes, Varies	No
Support for analog and digital Brooktrout boards.	<b>Yes</b>	Yes	Yes	No
Integrated Internet Fax with choice of multiple providers	<b>Yes</b>	Unknown	Varies	No
Autoprint received faxes, different printer based on DID**	<b>Yes</b>	Unknown	Varies	No
Autoprint received faxes, different printer based on received channel	<b>Yes</b>	Unknown	Varies	No
Print or email forward fax based on DID**	<b>Yes</b>	Unknown	Varies	No
Fax and print from the GoldMine & SalesLogix Web, Palm, and other thin clients.	<b>Yes</b>	No	No	No

\* Requires the FaxRush PDF module

\*\* DID functionality requires appropriate DID-capable Brooktrout hardware and DID phone line or digital circuit. See the FaxRush documentation for details.

This information is provided by Z-Firm LLC.



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